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ABSTRACT

The state of the art of home fire safety educational material was reviewed to prepare a bibliography of home fire safety educational materials available from major public and private sources. Sources contacted were: National Fire Protection Association, National Safety Council, U.S. government agencies, private publishers and film distributors, insurance organizations, trade associations, fire safety equipment manufacturers, and local fire departments. The materials were organized into three categories: literature, films, and other materials. The literature category is briefly described as mainly written for adults and directed to occupants of one and two family dwellings. Additional information on the intended audience, topics covered, and the quality of the literature is provided. Materials in the other two categories are described in the appended annotated bibliographies. The 34-page appendix lists 156 literature items, 31 films, 2 slide shows, and 3 flipcharts. The bibliographies are arranged according to source of the materials, and each page is presented in chart form providing the title, a brief description of the topic, a physical description, the source, and the cost for each item. (Author/MS)

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PROJECT #7464

TASK II REPORT

FIRE SAFETY EDUCATIONAL MATERIAL

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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Contract H-2176R

PREPARATION OF ILLUSTRATED HOME FIRE SAFETY AND PREVENTION MANUALS

Task II Report

Review of the State of the Art of Home Fire Safety Educational Information (Including Audio and Visual Materials)

Gage-Babcock & Associates, Inc.
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19 August 1974

Prepared For
Department of Housing & Urban Development
Washington, D.C. 20410

ENGINEERS / CONSULTANTS RISK ANALYSIS & LOSS CONTROL / SYSTEMS DESIGN / MUNICIPAL FIRE DEFENSE SERVICES

TASK II REPORT

REVIEW OF THE STATE OF THE ART OF HOME FIRE SAFETY EDUCATIONAL INFORMATION

Abstract

The state-of-the-art of home fire safety educational material was reviewed. Major public and private fire safety and prevention sources were contacted to determine the availability of such material. 115 publications, 42 films and 3 flip-chart presentations have been catalogued. Title, topic, description of type, source and cost are indicated for each item.

Most of the available material is directed to occupants of one and two family dwellings. These items are partially applicable to occupants of apartments and mobile homes; however, very little material is oriented specifically for these occupancies.

1.0 Introduction

Numerous literature, film and other visual and audio-visual materials have been produced on nearly all topics involving home fire safety. These materials have been prepared by various sources and are distributed in different ways. There has been no known compilation of available material or even of available sources of home fire safety material. Therefore, one task in this program to prepare home fire safety manuals was the review of the state-of-the-art of home fire safety educational materials. The objective of this task was to review and prepare a bibliography of home fire safety educational materials available from major public and private sources. This material included literature, visual material and audio-visual materials. Each item was identified in the bibliography by title, topics covered, type of material, source and purchase or reproduction cost.

2.0 Sources

Major fire safety organizations were contacted to determine what materials they had available related to home fire safety. The sources contacted included:

National Fire Protection Association
National Safety Council
U.S. Government Agencies
Private Publishers & Film Distributors
Insurance Organizations
Trade Associations
Fire Safety Equipment Manufacturers
Local Fire Departments

3.0 Literature

3.1 Available home fire safety literature includes pamphlets, foldouts, and single-page check list or data sheets. The majority of the items is small pamphlets or foldouts suitable for handouts or envelope "stuffers." These types of items are not what would normally be retained as a reference or guideline. Home fire safety information is also included in the Dept. of Housing and Urban Development Minimum Property Standards and in the numerous building and fire prevention codes. However, these are in a form suitable for use by persons in or related to construction, not by the homeowner or apartment occupant.

3.2 A total of 127 pieces of literature are itemized in the bibliography which is included as Appendix A. The bibliography includes the title, the topics covered, a description of type and size of the material, the source and its cost. A reproduction cost estimate is presented for most items that are out of print or were only distributed free. The innumerable building and fire prevention codes were not included in the biblography.

3.3 Almost all of the literature available is oriented toward occupants of one and two family dwellings. However, many of the individual topics covered in each item have application in

all residential occupancies. Very little literature is directed to the fire safety problems unique to persons residing in apartments or mobile homes. The only material which is oriented toward the builder, developer, housing manager or lending institution are the HUD Minimum Property Standards and the local building and fire prevention codes.

3.4 Most items are intended for a general adult audience, although a number of NFPA publications are directed to young children. The most common presentation is the adult cartoon mode, although some items are written in straight prose.

3.5 Much of the home fire safety recommendations presented in these materials is informative. However, a significant amount of outdated or unnecessary advice, inadequate recommendations, and impractical solutions are included. Some inaccurate and even dangerous recommendations are presented. The topics commonly covered in these materials are:

housekeeping
smoking and matches
electricity
flammable liquids
heating systems
cooking
escape plans

Important topics which are essentially completely omitted include:

fire safe furnishings
interior finish
remodeling guidelines
desirable (not minimum) home fire safety features

In addition, some topics such as clothing flammability, fire detection, and use of combustible liquids are inadequately covered.

3.6 A number of home fire safety documents have been published by vendors of products which contain fire safety as well as a commercial message. However, part of the fire safety message may be biased because of the product involved. In most cases the reader will identify the possibility of bias, although one document, which purports to be objective, does conceal the specific product interest.

4.0 Films

A total of 41 home fire safety films was identified; they are itemized in Appendix B. These films have a total viewing time in excess of nine hours. All of the films are available on a purchase or rental basis, except those distributed by NFPA, which are not available for rent. Evaluation of motion pictures related to home fire safety will be conducted as part of Task IV of this program.

5.0 Other Materials

In addition to literature and films, two slide presentations and three flip-chart speaker kits were identified. These items are oriented to both adult and juvenile audiences. These five items are listed in the bibliography which is included as Appendix C.

APPENDIX A

Literature - Bibliography

Notes: (1) - Out of print - estimated reproduction cost is given

(2) - Normally given free

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
1	Home Fire Detection	Basic principles of fire detection in the home.	1-page pamphlet illustrated 1 or 2 family residences	National Fire Protection Association (NFPA) 470 Atlantic Ave. Boston, Mass. 02210	$4.00 per 100
2	Home Fire Check	Home fire safety check list - self inspection.	1-page check list illustrated 1 or 2 family residences	NFPA	$4.00 per 100
3	No Title Stock #G-92	Safety involving flammable liquids aimed towards child safety.	1-page foldout illustrated	NFPA	$2.25 per 100
4	It Can't Happen Here	General fire safety material.	Pamphlet-foldout illustrated	NFPA	$2.75 per 100
5	Fire Escape From Apartments	Fire escape guidelines for dwellers.	1-page foldout illustrated multi-family dwellings	NFPA	$2.75 per 100
6	How to Escape	Emergency procedures and fire escape rules from both home & public buildings.	7-page pamphlet illustrated	NFPA	$5.50 per 100
7	Time for Your Cold Weather Check-up	Fire safety tips for conditioning your home for winter weather.	1-page pamphlet illustrated	NFPA	$2.75 per 100
8	Know Your ABCD's of Portable Fire Extinguishers	Dexcriptions, uses & methods of application of commonly found portable fire extinguishers.	1-page pamphlet foldout illustrated	NFPA	$3.00 per 100
9	Don't Let Your Family Burn	Describes the flammability hazards involved with many fabrics, describes the best fabrics to use, divided into four age groups.	2-page single hazard sheet - illustrated	NFPA	$5.50 per 100

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
10	Holiday Hints From Sparky	Christmas tree fire safety hints.	Single sheet, single hazard	NFPA	$5.00 per 100
11	Dynamite - Home Fires Burning	Safe procedures for the handling and storage of gasoline, also home heating systems safety.	2-page pamphlet illustrated multiple hazard	NFPA	$5.50 per 100
12	Cleanup --- Now	Importance of maintaining a clean home, collection of rubbish and unwanted or unused material is dangerous.	1-page foldout illustrated	NFPA	$2.25 per 100
13	Sparky Makes a Home Fire Inspection	For the young reader; goes through the basics of home fire safety.	8-page coloring & comic book, single family residence	NFPA	$5.50 per 100
14	Sparky	For the young reader; describes briefly the fire dept. and home fire safety.	14-page comic book	NFPA	$5.50 per 100
15	Do The Clothes You Wear Burn?	Explains the physical make-up of different fabrics and the hazards involved.	1-page foldout illustrated	NFPA	$2.75 per 100
16	Fire Is	Describes what fire is and describes the fire triangle	1-page foldout illustrated	NFPA	$2.25 per 100
17	Your Home Guide to Fight Fires	General guidelines on how to use portable fire extinguishers to fight a fire at home. Different extinguishers described.	8-page pamphlet illustrated	NFPA	$5.50 per 100
18	A Happy Holiday Message	Safety ideas for the Holiday Season.	1-page foldout illustrated general use	NFPA	(1) $2.25 per 100

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
19	Sparky's Fire Dept. Inspectors Handbook	For the young reader, it shows them how to make a home fire inspection.	8-page pamphlet illustrated	NFPA	$5.50 per 100
20	Take Care With Cleaning Fluid	Basic precautions in using cleaning fluids, warns against use of benzine & gasoline.	4-page foldout illustrated	NFPA	(1) $2.25 per 100
21	Stop Fire in Workship	Basic fire safety rules for home workshop, electrical, flammable liquids & housekeeping.	4-page foldout illustrated 1 or 2 family dwellings	NFPA	$2.25 per 100
22	What You Should Know About Electricity	Describes briefly basic rules for electrical safety in the home.	4-page foldout illustrated 1 or 2 family dwellings	NFPA	$2.25 per 100
23	What's Cooking	Presents procedure for handling pan & oven fires, cautions against certain unsafe actions.	4-page foldout illustrated	NFPA	$2.25 per 100
24	How to Escape	Preplan guide for fire escape in homes, tall buildings & public places.	8-page pamphlet illustrated	NFPA	$5.50 per 100
25	What About Lightning Protection	Lightning protection for buildings.	4-page foldout illustrated single family & multi family dwellings	NFPA	$2.25 per 100
26	Escape - Is Your Family Prepared?	Bedroom fire escape - planing.	4-page foldout illustrated 1 or 2 family dwellings, mobile homes	NFPA	$2.25 per .00

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
27	A Childs Curiosity	Children and matches or lightables, discusses problem extensively.	4-page foldout illustrated	NFPA	$2.25 per 100
28	Who...Me?	Discusses danger of leaving children.	4-page foldout	NFPA	$2.25 per 100
29	Read the Label and Live	Provides basic guidelines when using combustible and flammable liquids and sprays.	Single sheet single hazard illustrated	NFPA	$2.25 per 100
30	Think About Home Fire Prevention	Basics of home fire prevention - give many examples , few solutions.	8-page pamphlet illustrated	NFPA	$5.50 per 100
31	Children and Matches	Separate children from matches.	4-page foldout illustrated	NFPA	(1) $2.25 per 100
32	In a Fire Seconds Count	Basics of formulating a home fire escape plan and the rules to follow.	4-page pamphlet illustrated	NFPA	(1) $4.00 per 100
33	Night Fire Escape Planner Simplified	Basics of formulating a home fire escape plan and the rules to follow.	Pamphlet illustrated	NFPA	$5.50 per 100
34	The Fire Safe Home	Fire safety features built into homes such as fire stops, proper wiring, etc.	2-page foldout illustrated 1 or 2 family dwelling	NFPA	(1) $2.25 per 100
35	A Cold Winters Night	Things to check to prepare your home for winter: furnace, heaters, plugs,etc.	Single sheet illustrated 1 or 2 family dwellings or mobile homes	NFPA	(1) $1.75 per 100

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
36	Rubbish	Home cleanup check list.	Check list illustrated 1 or 2 family residences	NFPA	$2.75 per 100
37	How's Our Gasoline, George?	Covers the safe handling & uses of gasoline.	Single sheet illustrated	NFPA	$2.25 per 100
38	Help Wanted	Explains do's and don'ts in handling electrical extension cords.	Single sheet illustrated	NFPA	$2.75 per 100
39	Night Fire Escape Planner Simplified	Basic fire facts; maping of fire escape routes (floor plan); procedures to follow if fire occurs.	2-page foldout illustrated 1 or 2 family residences or apartments	NFPA	$5.50 per 100
40	Mobile Home Fire Check	Mobile home construction, electrical, gas, fire emergency procedures.	2-page foldout illustrated mobile homes	NFPA	$4.00 per 100
41	Home Fire Safety Check List	Emergency preplanning, heating, cooking, electrical & housekeeping.	2-page check list illustrated 1 or 2 family dwellings	NFPA	(1) $5.00 per 100
42	Facts About Fire	Fire statistics, precautions around home. Presented as a newsletter.	single sheet illustrated	NFPA	$2.50 per 100
43	Clothing Can Burn	Illustrates the hazards that typically cause clothing fires. Provides description of both fast and slow burning fabrics.	4-page foldout illustrated	NFPA	(1) $2.25 per 100

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
44	Escape! Is Your Family Prepared	Fire escape and survival - Preplanning.	4-page foldout illustrated 1 or 2 family residences	NFPA	$2.25 per 100
45	Sparky's Home Fire Inspection Blank	Home fire inspection check list.	1-page illustrated single family dwelling	NFPA	$2.00 per 100
46	Sparky's Junior Fire Chief Quiz	Quiz on what to do in case of fire for small children	6-page mini-fold-out, single family dwelling primarily	NFPA	$ 5.50 per 100
47	Alfie Looks For Fire Trouble	Clean up to prevent fire.	4-page comic book	NFPA	$ 5.50 per 100
48	Babysitter's Handbook for Emergency Action	Emergency hints for the babysitter in case of fire injury and to prevent intrusion.	4-page pamphlet illustrated	NFPA	$5.50 per 100
49	Sparky's Helpers Answer The Alarm	General childrens and home fire safety.	4-page pamphlet illustrated	NFPA	$5.50 per 100
50	Get the Walk-around Habit	General review of most dwelling firesafety problems.	1-page foldout illustrated	NFPA	$2.75 per 100
51	Hi- Mr. Fire	Basic firesafety hints for small children.	4-page semi-comic book	NFPA	$5.50 per 100
52	Butt - Do Your Ashtrays Do The Job	Hints on good design features for ashtrays.	1-page foldout	NFPA	$2.25 per 100

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
53	All About Fire	How a fire spreads; fire safety through choice of interior furnishings; building fire safety; and pre-fire escape planning.	8-page pamphlet illustrated	National Safety Council (NSC) 425 N. Michigan Ave. Chicago, Illinois 60611	$69/1000
54	Kids Will Be Kids	Safety precautions that parents should teach children.	10-page pamphlet illustrated	NSC	$67/1000
55	Family Emergency Almanac	Guide to accident prevention for the family.	32-page manual illustrated	NSC	$166/1000
56	Act Now for a Fire Safe Home	Fire escape pre-planning and drills; general fire prevention.	4-page pamphlet illustrated	NSC	(1) $50/1000
57	Fabrics & Fire	Burning characteristics of various fabrics; statistics of injuries due to clothing fire; fireproofing clothing, actions to take when burned.	4-page pamphlet illustrated	NSC	(1) $50/1000
58	What Would You Do If A Fire Should Strike	Guidelines for preparing a home fire escape plan.	4-page pamphlet illustrated 1 or 2 family residences	NSC	(1) $50/1000
59	The House Is On Fire!	Escape and survival during a fire in the home.	8-page pamphlet illustrated 1 or 2 family residences	NSC	(1) $60/1000
60	Flammable Liquids In The Home	Characteristics of flammable liquids, handling, storage & fire prevention.	4-page pamphlet not illustrated	NSC	(1) $56/1000

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
61	Flammability of Wearing Apparel	Clothing fire statistics; factors affecting burning characteristics of fabrics; precautions when near heat sources; action when clothing catches fire.	6-page pamphlet not illustrated	NSC	(1) $56/1000
62	Matches	History, safe use, and disposal of matches.	4-page pamphlet not illustrated	NSC	(1) $56/1000
63	The Hazard Haunted House	Household safety hazards.	12-page pamphlet illustrated		$81/1000
64	The Hazard Hunter	Home safety questions, grouped in sections for each room in the house.	4-page check list illustrated	NSC	$57/1000
65	Take Ten	General fire and safety questions.	6-page check list illustrated	NSC	$40/1000
66	Fire!	Unused combustible storage, flammable liquids; oily rags; fondue pots; electrical appliances and home fire extinguishers.	4-page foldout illustrated	NSC	$25/1000
67	Cigarette Fire Hazard	Cigarette caused fire; hazards; burning characteristics 7 fire prevention	2-page single hazard illustrated	NSC	(1) $56/1000
68	Utility Gas to The Home	Statistics of gas caused home fires, hazards, safeguards and emergency instructions for natural, manufactured, mixed and L.P. Gas.	4-page data sheet not illustrated 1 or 2 family residences	NSC	(1) $56/1000

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
69	Fire - What Would Your Do	General fire safety and home safety check list.	16-page pamphlet illustrated 1 or 2 family residences and mobile homes	Channing L. Bete Co., Inc. Greenfield, Mass. 01301	25¢ each 8¢/30,000
70	Home Fire Prevention Check List	Basic home fire safety material and check list.	16-page manual illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
71	About Baby-sitting	A baby-sitters guide, covers first aid, fire safety and presents general guidelines for baby-sitters to follow.	16-page pamphlet illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
72	Careless Smoker	Hazards of smoking and careless handling of matches, lists basic rules to follow in safe handling of smoking materials.	16-page pamphlet illustrated	Channing L. Bete Co., Inc.	25¢ ea. 8¢/50,000
73	A Clean House Prevents Fire	Good housekeeping for fire prevention.	16-page pamphlet illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
74	Any "Fire Traps" in Your Home?	General fire safety guidelines.	16-page pamphlet illustrated 1 or 2 family residences and mobile homes	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
75	What Everyone Should Know About Electrical Safety	Electrical hazards inside and outside the home.	16-page manual 1 or 2 family residences	Channing L. Bete Co., Inc.	25¢ ea. 8¢/50,000

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
76	What To Do In A Disaster	Procedures for flood, hurricane, tornado, winter storm, etc.	16-page manual illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
77	The ABC's of Child Safety	Points out the hazards typical in the age of the child.	16-page manual illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
78	Don't Worry About Home Accidents -- Do Something to Prevent Them	Accident prevention in the home, points out typical hazards and the solutions.	manual, illustrated	Channing L. Bete Co.,Inc.	25¢ ea. 8¢/50,000
79	Wait! Before You Use Electricity Outdoors	Safe use of electrical appliances out of doors.	4-page pamphlet illustrated 1 or 2 family residences or mobile homes	Dray Publications, Inc. Deerfield, Mass. 01342	7¢/1000 4¢/20,000
80	Basic Emergencies	Emergency procedures for fire, first aid, car accidents, fire escape, etc.	16-page pamphlet illustrated	Dray Publications, Inc.	7¢/1000 5¢/20,000
81	How To Fight Small Fires	Basic guidelines of commonly found portable fire extinguishers - uses & types.	8-page pamphlet	Dray Publications, Inc.	7¢/1000 4¢/20,000
82	A Fire Dept. Report - 3 a.m. Tuesday	General story of a house fire and basic fire safety guidelines.	8-page pamphlet illustrated	Dray Publications, Inc.	7¢/1000 4¢/20,000
83	Christmas, New Year	Holiday tree care, driving safety.	6-page pamphlet illustrated	Dray Publications, Inc.	6¢/1000 4¢/20,000

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
84	Basic Electricity	Grounding and short circuits plus 40 safety tips.	16-page pamphlet	Dray Publications, Inc.	9¢/1000 5¢/20,000
85	Emergency Action Manual	Home fire safety basics, emergency first aid and what to do in various other common emergencies.	16-page manual illustrated	Dray Publications, Inc.	
86	A Clean Sweep - For A Safe Home	Housekeeping for fire safety.	4-page foldout illustrated	American Insurance Association (AIA) 120 So. LaSalle Street Chicago, Illinois 60603	$7/1000
87	Your Fire Safe Home	Various fire safety suggestions for the home.	7-page pamphlet not illustrated	AIA	$10/1000
88	Led By A Star	Christmas fire safety tips.	6-page foldout illustrated	AIA	
89	Your Farm And Fire Safety	Fire safety tips on the farm.	16-page pamphlet illustrated farms(rural areas)	AIA	
90	All's Well	Baby-sitter safety		AIA	$8/1000
91	Thanks	Home fire safety - designed for a fire dept. public education program.	1-page foldout	AIA	$9/M
92	Home Fire Safety Check List	Home fire safety check list.	Check list	AIA	$5/1000
93	Family Escape Plan	Plan for escape from a fire in a dwelling.	Foldout	AIA	$10/1000
94	So That's What Causes Fires	General fire prevention	Comic book juvenile	AIA	$12/1000

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
95	OPERATION EDITH - Exit Drills In The Home	Survival and escape from a fire in a 1 or 2 story home. Can be adopted for apartments & mobile homes.	16-page pamphlet illustrated	American Mutual Alliance (AMA) 20 N. Wacker Drive Chicago, Illinois 60606	(1) $3/100
96	OPERATION A DEPT. - Apartment Dwellers Emergency Preparedness Training	Survival and escape from a fire and fire safety tips for apartment dwellers.	4-page foldout illustrated	American Mutual Alliance	(1) $3/100
97	Safe Handling of L.P. Gas	Safe handling of L.P. gas in domestic and small commercial installations.	Foldout, illustrated	American Mutual Alliance	$3/100
98	A Guide Book For The Prevention of Fire On The Farm	Fire safety on the farm and rural areas.	24-page manual illustrated farms & rural areas	National Association of Mutual Insurance Co.	(2)
99	Is Your Farm Sale From Fire?	Check list of fire hazards on the farm.	2-page check list not illustrated farms	County Life Insurance Co. 1701 Towanda Ave. Bloomington, Ill. 61701	(2)
100	This Christmas Play It Safe!	Christmas (Holiday) fire safety.	Single sheet not illustrated	Kemper Insurance Co. Chicago, Illinois 60640	(2)
101		Furnace & heating system safety.	Single sheet illustrated 1 or 2 family residences & mobile homes	Kemper Insurance Co.	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
102	Are Your Fuse-Safe?	Precautions against current overload; list of amperages for typical home appliances.	4-page foldout not illustrated 1 or 2 family residences	Kemper Insurance Co.	(2)
103	Children's Fire Safety Lessons	Fire safety tips for children.	Coloring book	Kemper Insurance Co.	(2)
104	Home Fire Safety	Fire hazards in the home considered on a room by room basis.	16-page illustrated 1 or 2 family dwellings or apts.	Manufacturers Mutual Fire Insurance Co. 1400 Turks Head Bldg. Box 1485 Providence, R.I. 02901	(2)
105	Prevent Fires Now	Fire safety self-help type check list covering safety in the home, smoking material, heating and cooling.	1-page check list not illustrated	Safety Department Allstate Insurance Cos.	(2)
106	Guard Your Family Against Fire	This pamphlet covers 9 topics involving fire safety in the home and under each heading makes suggestions to ease the hazard of fires in the home; also covers home escape planning & how to report a fire.	2-page foldout	Safety Department Allstate Insurance Cos.	(2)
107	Home Guide To Fire Safety And Security	Firesafety and security for the homeowner.	40-page illustrated	Factory Mutual System 451 Boston-Providence Tpk. Norwood, Mass. 02062	25¢ ea.
108	In Time of Emergency a Citizens Handbook on Nuclear Attack, Natural Disasters	Basic guidelines of what to do in event of a nuclear attack, brief mention of fire prevention.	92-page manual illustrated	Defense Civil Preparadness Agency Washington, D.C.	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
109	Handbook For Emergencies	Very little on fire prevention, designed maily with first aid, fallout protection, etc.	24-page manual illustrated	Defense Civil Preparadness Agency	(2)
110	Fire! Fire! Look Out! It Burns!	General fire safety message presented throughout.	12-page pamphlet illustrated	U.S. Dept. of Health, Education & Welfare Washington, D.C. 20402	$.25/copy
111	HUD Minimum Property Standards	Minimum property standards for 1 and 2 family dwellings.	1973 edition 1 & 2 family dwellings	U.S. Dept.of HUD Washington, D.C. 20413	$10.25
112	HUD Minimum Property Standards	Minimum property standards for multi-family housing.	1973 edition multi-family housing	U.S. Dept. of HUD	$8.95
113	Fire Safety In HUD-Assisted Multi-Family Housing Projects	This handbook has been prepared in order to alert project management to its obligations to its staff and residents, in the event of fire occurring within or around a building.	36-page handbook not illustrated	U.S. Dept. of HUD	(2)
114	Gasoline Is Made to Explode	Precautions for gasoline storage in the home or car.	4-page pamphlet illustrated	U.S. Consumer Product Safety Commission Washington, D.C. 20207	(2)
115	Fact Sheet No.4 Tent Flammability	Illustrates the most common accident pattern involved with tents and offers sound suggestions for the purchase and safe use of tents.	2-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
116	Fact Sheet No.9 Kitchen Ranges	Illustrates many of the commonly caused fires involving kitchen ranges; also provides suggestions for the safe use, maintenance, and purchases of kitchen ranges.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
117	Fact Sheet No. 11, TV Fire and Shock Hazards	Illustrates major accident patterns and offers suggestions on purchase, use, and maintenance of TV sets.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
118	Fact Sheet No. 13, Carbon Monoxide	Illustrates the major accident patterns and offers suggestions to remedy the hazards of carbon monoxide poisoning.	5-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
119	Fact Sheet No. 16 Extension Cords and Wall Outlets	Illustrates major accident patterns and offers suggestions for the purchase and safe use of extension cords and safety involving wall outlets.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
120	Fact Sheet No. 17 Flammable Fabrics	Illustrates typical accident patterns associated with flammable fabric fires. Also provides suggestions for the purchase, use, proper laundering of flame retardant fabrics and basic first aid tips for burn injuries.	4-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
121	Fact Sheet No. 23 Flammable Liquids	Illustrates some of the major accident patterns and offers suggestions for the safe use and storage of flammable liquids.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
122	Fact Sheet No. 24 Laundering Procedures For Flame Retardant Fabrics	Basic guidelines illustrated for the laundering of flame retardant fabrics. The tips are provided to maintain the safety level of the fabric.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
123	Fact Sheet No. 25 Federal and State Standards For Fabric Flammability	Basic review of federal laws and standards regarding fabric flammability Also state laws and standards and pending state laws regarding fabric flammability.	6-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
124	Fact Sheet No. 28 Matches and Lighters	Gives common accident patterns and how some of the hazards of matches and lighters can be eliminated; also suggestions for the purchase, safe use and storage of matches and lighters.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
125	Fact Sheet No. 34 Space Heaters and Coal and Wood Burning Heating Stoves	Gives typical accident patterns and the following suggestions,(1) selection, (2) use and (3) maintenance.	4-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
126	Fact Sheet No. 39 Mobile Homes	Lists some of the characteristics of mobile home fires. Some voluntary standards involving the mobile home industry. Also some suggestions to make mobile homes safer.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
127	Fact Sheet No. 41 Plastics	Gives the major fire hazards associated with plastics. The sheet also lists some suggestions for the consumer to follow in the use of plastics.	3-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
128	Fact Sheet No. 44 Fireplaces	Gives typical accident patterns and remedies.	2-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
129	Fact Sheet No. 45 Fondue Pots	Illustrates most common accidents and lists various suggestions for the safe use and purchase of fondue pots.	2-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
130	Fact Sheet No. 53 Upholstered Furniture	Fire causes and remedies to the causes listed.	2-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)
131	Fact Sheet No. 54 Electric Baseboard Heaters	Causes for accidents and remedies given for the safe use of baseboard heaters.	2-page fact sheet not illustrated	U.S. Consumer Product Safety Commission	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
132	Teach Children Fire Will Burn	Guidelines for acquainting children with the dangers and consequences of fire, electric shocks and explosions; also tells how to prevent home fires and what to do in case of fire.	24-page information text, 1971 (#219B)	Consumer Information Public Documents Distribution Center Pueblo, Colorado 81009	40¢ ea.
133	Carpet and Rugs	Fibers, textures, regulations and labeling and flame-resistance, selection, installation, care and cleaning.	32-page information text, 1973 (#164B)	Consumer Information	55¢ ea.
134	Kitchen Stove Safety	Safety hints for the kitchen stove.	3-page information text, 1974 (#315B)	Consumer Information	(2)
135	Christmas Safety	As title implies.	6-page information text, 1973 (#302B)	Consumer Information	(2)
136	Fire Extinguishers	Types of fires, selection, location and use of various extinguishers; what to do in case of fire.	10-page information text, 1971 (#178B)	Consumer Information	65¢ ea.
137	Fire Safety	Prevention tips as well as what to do in case of fire; of particular interest to apartment dwellers.	6-page information text, 1974 (#304B)	Consumer Information	(2)
138	Home Fire Safety Checklist	Basic home fire safety checklist.	2-page checklist not illustrated 1 or 2 family residences and mobile homes	City of Chicago Fire Dept.	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
139	Fire and Accident Home Inspection Blank	Different version of #68	2-page checklist not illustrated 1 or 2 family residences and mobile homes	City of Chicago Fire Dept.	(2)
140	Help Us Reduce Home Fires	Basic home fire safety guidelines - no remedies for the problems.	1 page-information bulletin illustrated 1 or 2 family residences	City of Chicago Fire Dept.	(2)
141	Emergency Procedures for Fires in High Rise Apartment Buildings	Fire escape and emergency procedures to follow in case of fire.	1-page foldout illustrated high rise apartments	Niles Fire Department 8360 W. Dempster St. Niles, Illinois 60648	(2)
142	Fire Safety Manual	Basic home fire safety manual, many important subjects covered.	16-page manual illustrated general use	Niles Fire Department	(2)
143	The ABC's of Home Fire Safety	Basics of home fire safety.	15-page manual illustrated general use	Niles Fire Department	(2)
144	Fire Safety Manual	General Fire Safety	19-page manual illustrated general use	Niles Fire Department	(2)
145	Household Fire Warning Equipment - Spot Type Detectors	Comparison of 3 types of fire and smoke protection devices. (All member of association division manufacturers of single station only heat detectors)	32-page technical report, not illustrated	Fire Equipment Manufacturers Association, Inc. 1803 S. Russo Rd. Mt. Prospect, Ill. 60056	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
146	The Detectable Foe: Fire	Fire detection - a technical report not geared for the homeowner	4-page technical report, not illustrated	Richard Bing, Editor NBFAA Signal Magazine	(2)
147	Fire Detection - First Vital Step in Fire Control	Same as #46	Technical report	James L. Bixby NBFAA Signal Magazine	(2)
148	Home Fire! Safety Handbook	General home fire safety manual concerning early warning, fire escape, etc. (Smoke Detector Mfg.)	20-page manual illustrated general	BRK Electronics, Inc. 525 Rathbone Ave. Aurora, Illinois	$1.00 ea.
149	Smokeguard - Owners Manual	Owners manual for smoke-guard ionization detector, covering proper location of installation; also family fire escape procedure instruction.	16-page manual illustrated general	Stotitra Corp. 140 S. Union Blvd. Lakewood, Colorado 80228	(2)
150	No Title	Technical information on product, description, price, installation and operating principles of a U.L. listed mounted kitchen range fire extinguishing system.	Technical information - illustrated	Kitchen Fire Ranger, Inc. 4078 Shilling Ways Dallas, Texas 75237	(2)
151	Safe At Home	Owners manual for Interstate Engineering's Vanguard heat detectors and home escape planning manual.	14-page illustrated technical report	Interstate Engineering 522 E. Vermont Ave. Anaheim, Calif. 92805	(2)
152	Statitrol Smokeguard	Product information on two models of ionization smoke detectors, location recommendations included - specifications.	Product information illustrated	Statitrol 140 So. Union Blvd. Lakewood, Colorado 80228	(2)

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
153	Fire Alert Residential Smoke Detection	Product information, specifications	Product information illustrated	Fire Alert Div. of Walton Kidde & Co. 10604 W. Interstate 70 N. Service Road Wheat Ridge, Colo. 80033	(2)
154	Guardin Midels R-1X FRU-1/FRU-1L	Product information on 3 models of ionization detectors.	Product information illustrated	Pyr-A-Larm, Inc. A subsidiary of Baker Ind. Cedar Knolls, N.J. 07927	(2)
155	The Appliance No Home Should Be Without	This is a report from a commercial publication dealing with fire extinguishers in the home.	4-page pamphlet not illustrated general	Readers Digest Reprint	(2)
156	Fire, Fire	Label for making a home fire extinguisher out of a small can. Space provided for emergency numbers & instructions on use. Good for Cub Scout project or Girl Scout project, etc.	2-page - specialty label	Church & Dwight, Inc. Two Pennsylvania Plaza New York, N.Y. 10001	$30/1000
156	Hunting for Fire Hazards	General fire safety message presented throughout.	12-page manual illustrated general use	University of Illinois College of Agriculture Urbana, Ill. 61801	(2)

APPENDIX B

Motion Picture Films

Bibliography

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
1	"Fire - Not In My House!"	Home fire prevention film showing hazards created by carelessness and poor housekeeping in the home.	16 mm color/sound film, 11 minutes	National Fire Protection Association (NFPA) 470 Atlantic Ave. Boston, Mass. 02210	$140
2	"Help Prevent Fires"	Animated film in which household objects (electric iron, pots & pans, cigaretts) show the wrong & right way to handle them. Very little is spoken, although what is spoken is in French (simple & understandable).	16 mm color/sound film, 12 minutes animated	NFPA	$115
3	"Hot Cords Can Burn"	Describes proper use of extension cords. Shows typical improper uses of the cords and the hazards they create.	16 mm color/sound 10½ minutes	NFPA	$125
4	"Fire - Two Ways Out"	Shows possible fatal situations facing families who have failed to plan escape measures in their home. Then illustrates the basics of planning for one and two family homes, as well as apartments.	16 mm color/sound 11 minutes	NFPA	$140
5	"Your Clothing Can Burn"	Demonstrates which clothing fabrics are safest, which are easily ignited, common causes of clothing fires, how clothes catch fire, and what to do when ignited.	16 mm color/sound 13 minutes	NFPA	$140

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
6	"Are We Fire Safe?"	Describes built-in fire safety, such as firestopping, solid core doors, noncombustible interior finish and roofing, and properly installed heating and electrical equipment for the home.	16 mm color/sound 8 minutes	NFPA	$108
7	"Read The Label - And Live"	Explains the reason for reading labels; distinguishes difference between combustible and flammable liquids; safe handling practices for paint thinners, lacquers, cleaning compounds, hair sprays, insecticides, and some common medicines.	16 mm color/sound 9 minutes	NFPA	$108
8	"Condemned"	Points out that 18 people are condemned to die in fire every 24 hours and that 63 homes burn every hour of the day.	16 mm color/sound	NFPA and Films, Inc.	$170
9	"Holding Hands - For Children"	Film features a fire department officer showing youngsters how to avoid and extinguish clothing fires, danger of playing with matches and fire escape.	16 mm color/sound	NFPA and Fire Prevention Through Films, Inc.	$175

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
10	"Where's Tommy?"	25% of all children who die in fires are along when disaster strikes. This film shows the terror a mother goes through when she has left Tommy alone for one of those "Just for a Minute" intervals.	16 mm color/sound 11 minutes	NFPA	$140
11	"In a Fire -- Seconds Count"	Developing and rehearsing home fire escape plans.	16 mm color/sound 18 minutes 1973 film	Film Communicators 11136 Weddington St. N. Hollywood, CA 91601	$200 rental $18/day $22/wk.
12	"It's Your Life"	Film drama on fire prevention. Consists of a series of vignettes on disasters caused by smoking in bed, using flammable hair spray, and other familiar hazards. Short story of victims of fire caused by careless campers - suitable for all ages.	16 mm color/sound 11 minutes 1974 film	Film Communicators	$145 $11/day $22/wk.
13	"Another Man's Family"	Film drama with emotional impact. Story of importance of home fire safety. How a family actually reacted to common fire hazards, but filed to see the peril. Suitable for juveniles and adults.	16 mm color/sound 25 minutes 1973 film	Film Communicators	$275 $25/day $45/wk.

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
14	"Have A Wonderful Evening"	Story of near disaster when babysitter did not know what to do in a fire situation. Describes importance of fire safety measures, and provides guidance on escape and rescue measures, fire department notification and other points.	16 mm color/sound 16 minutes 1973 film	Film Communicators	$175 $16/day $32/wk.
15	"Never The Easy Way"	Two versions: One for rural residents, the second for city dwellers and rural residents. Version I - water conservation and fire prevention methods. Version II - Fire prevention pointers; stresses child education to fire dangers.	Both 16 mm color/sound, I - 13½ min. II - 12½ min.	Film Communicators	I - $125 II- $115 both $12/day $24/wk.
16	"Tin Pan Fire Drill"	Development of emergency drills in the home. Primary to adult. (Operation Edith)	16 mm color/sound 15 minutes	Film Communicators	$165 $15/day $30/wk.
17	"The A,B,C's and D's of Portable Fire Extinguishers"	Step-by-step description on operation of portable fire extinguishers. Describes proper extinguisher(s) for different types of fires. Mainly for municipal, commercial and institutional fire safety programs.	16 mm color/sound 26 minutes 1974 film	Film Communicators	$325 $25/day $45/wk.

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
18	"Hot Stuff"	Amusing animated film on home fire prevention. Some examples: smouldering cigarette, over-loaded circuit, and unattended clothes-iron.	16 mm & 35 mm color sound, 9 min. 9 sec animated cartoon	Film Communicators	$155 $12.50/ day $25/wk.
19	"Fire In My Kitchen"	Presents fire hazards possible in the kitchen, and preventive actions. Guidance on wastebasket fires, overloaded circuits, grease ignitions, clothing ignition, child safety, and range fires, additional comments on home fire safety.	16 mm color/sound 12 minutes 1973 film	Film Communicators	$140 $12/day $24/wk.
20	"It's Time To Light the Fire"	Discusses fire safety when barbecuing. For all ages.	16 mm color/sound 12 min., 1973 film	Film Communicators	$140 $12/day $24/wk.
21	"You and Yours"	Fire prevention in the home; burns and clothing fires; types of fire detection devices and installation; pre-fire planning; fire fighting - how, when, why not.	16 mm color/sound new film, no time given	Fire Prevention Through Films, Inc. Box 11 Newton Highlands, Mass. 02161	New film price not given
22	"I'm No Fool With Fire"	History of fire, its advantages and problems. Basic fire prevention: unscreened fireplaces, overloaded circuits, improper storage of flammable liquids, poor housekeeping. Suggested for elementary grades.	16 mm color/sound 8 minutes animated	Walt Disney Educational Material's Co.	$115 $4/day

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
23	"I'm No Fool With Electricity"	Demonstrate the dangers involved in the careless handling of electricity. Outlines constructive safety habits involving the use of electricity. Elementary grade level.	16 mm color/sound 8 minutes animated	Walt Disney Educational Material's Co.	$115 $4/day
24	"Donald's Fire Survival Plan"	Outlines the necessary safety precautions, escape routes and emergency procedures that must be developed and followed in order to prevent and survive a fire in the home.	16 mm color/sound 11 minutes animated	Walt Disney Educational Material's Co.	$130 $5/day
25	"Fire in Town"	Stresses importance of thorough and frequent inspections for fire prevention. Seems to be aimed at inspections done by community fire department.	16 mm color/sound 26 minutes Stock #3C397	International Film Bureau Inc. 332 So. Mighigan Ave. Chicago, Illinois 60604	$275 $15/day
26	"The Fire Finders"	Describes differenct types of fire detectors, where each is most effective, and proper installation locations.	16 mm color/sound 19 minutes	Iowa State University Media Resource Center 121 Pearson Hall Ames, Iowa 50010 (Also NSC Library)	$175 $6.05/ day
27	"Fire Prevention (In The Home)"	Employs a story treatment to make youngsters aware of fire safety in the home. Illustrates proper use of matches, home-type extinguisher, careful investigation of electrical outlets, and danger points in attics and basements.	16 mm color/sound 14 minutes	Iowa State University	$4.70/ day

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
28	"Fire On The Farm"	Emphasizes importance of fire protection on the farm. Shows use of obsolete carbon-tetrachloride. Functioning of a rural fire department.	16 mm color/sound 14 minutes	Iowa State University	$5.05/ day
29	"Fire Safety Is Your Problem"	Aimed toward the young to make them aware of home fire safety. Emphasis on fire prevention, matches, flammable materials and good housekeeping.	16 mm color/sound 11 minutes	Iowa State University	$4.45/ day
30	"Operation Edith" (Exit Drill In The Home)	Demonstrates many ways fire can start in the home. Describes plans for home emergency escape plans. Shows a family making a successful exit.	16 mm color/sound 10 minutes	Iowa State University	$3.90 day
31	"Heroine Of The Week"	Film of 12-year old girl saving the lives of two children by prompt, cool action in accordance with her fire safety training.	16 mm color or B&W sound film, 6 min. Suitable for TV	American Insurance Association (AIA) 85 John Street New York, N.Y. 10038	Color, $45 B&W, $23 $3.50/ day

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
32	"Penelope Changes Her Mind"	A sister, brother and pet dog learn about "fire triangle" and nature of fire and fire prevention.	16 mm color/sound 9 minutes suitable for TV	AIA	$73 $3.50/ day
33	"Fire In Their Leaning"	Teacher helps her 4th grade understand the nature of fire, providing them with knowledge that may one day save their lives.	16 mm B&W/sound 19 minutes suitable for TV	AIA	$3.50/ day
34	"See A Pin"	Mythical character, Mr. Luck, teaches a family what cannot be trusted to luck when it comes to home fire safety.	16 mm B&W or color/ sound, 13½ min. suitable for TV	AIA	Color - $90 B&W - $42 $3.50/ day
35	"Stupid Carelessness"	Fire prevention demonstrations, by a clown and a "straight man", for children in the primary grades.	16 mm B&W or color/ sound, 5 minutes suitable for TV	AIA	
36	"The Visiting Fireman"	Depicts quickest way of calling the fire dept., what to do until they arrive, how to fight fire in the kitchen.	16 mm color/sound 17 minutes	AIA	$135 $3.50/ day
37	"Before They Happen"	Shows city made safer due to their municipal fire prevention bureau. Depicts problems encountered by inspectors, and how a community can cooperate to eliminate hazards.	16 mm B&W or color/ sound, 14½ minutes suitable for TV	AIA	Color - $135 B&W - $55 $3.50/ day

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
38	"Heating Safely"	Shows safe ways to use oil heaters & oil stoves.	16 mm color or B&W/ sound, 6 minutes suitable for TV	AIA	Color- $42 B&W - $20 $3.50/ day
39	"The Magnolia Story"	Documents fire inspections performed in a small community.	16 mm color/sound 20 minutes suitable for TV	AIA	$3.50/ day
40	"The Torch"	Humorous cartoon film pointing to the human carelessness in us all	16 mm color/sound 10 min. cartoon suitable for TV	AIA	$3.50/ day
41	"Don't Get Burned"	Combined efforts of Walter Johnson High School and the Johns Hopkins University Applied Physics Laboratory Film Group to provide lessons on fire prevention including smoking in bed, babysitting, home fire escape plans and false alarms, in terms any youngster can relate to.	16 mm color/sound, 23 minutes	NFPA	$180.

APPENDIX C

Additional Audio Visual Aids

Bibliography

ITEM NO.	TITLE	TOPIC	DESCRIPTION	SOURCE	COST
1	"Electrical Hazards In The Home"	Discusses wiring, fuses, grounding, extension cords and other factors involved in the safe use of electricity.	Slide show, 30 2" x 2" color slides 16 pg. script book Stock #576.03	National Safety Council 425 N. Michigan Ave. Chicago, Ill. 60611	$20
2	"The Facts Of Fire"	Causes & prevention of home fires. Procedure in event of fire.	30 - 2"x2" color slides & 16 page scriptbook Stock #576.02	National Safety Council	$20
3	"Clothing Can Burn"	Fact chart kit presenting hazards, particularly to young and elderly, of clothing fires, selecting apparel from fire safety standpoint, and procedure when clothes catch fire. For adults and juveniles.	Kit containing: (Visual Aid) 10 flipcharts (25" x 36" Speakers guide Wood table easel 40 folders(same 5 posters topic)	National Fire Protection Association (NFPA) 470 Atlantic Ave. Boston, Mass. 02210	$21.50
4	"Home Escape Planning"	Fact chart kit presents plans for developing home emergency escape routes. Juvenile and adult.	Visual aid kit containing: 10 flipcharts (25"x36") Speakers guide Flame "stick-ons" Easel 50 folders (same topic)	NFPA	$21.50
5	"Portable Fire Extinguishers	Fact chart kit describes different types and operations of portable fire extinguishers. Illustrates different kinds of fire and methods of attack. Use in schools and industry and home.	Visual aid kit containing: 10 flipcharts Speakers guide Fire "class" decals 50 folders (same Easel topic)	NFPA	$21.50

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